



KG Yellow Cap is one of the biggest courier company in Korea, which is growing 20~30% each year. Yellow Cap has the biggest distribution center called Ichon terminal and 5 other distribution center along with over 161 branches, 2,300 business offices, which creates huge infra network allows them to deliver package to customer within 24 hours over the country.

#### Customer Information

Customer: KG Yellow Cap

Country: Korea

#### Project Details

Market Division: Logistic

Distribution Model:

M3 MOBILE → e-daily → KG Yellow Cap

#### **Purpose of PDA**

1. Receipt and register goods delivered to branches via PDA.
2. Report start and end of each delivery.
3. Take picture of damaged goods and report to HQ.

#### **Background Effect**

- *Before PDA*: Each branch's work system was different from each others, therefore there was a bit of difficulties which caused delay of work, and also company's reputation was falling.
- *After PDA*: One main system which controls all available works, which brought unity to work and also minimized work time, by locating each delivering agent's location on real-time base, increased efficiency of work.

#### **Why M3?**

1. Powerful performance at reasonable price.
2. As a characteristic of delivery service they choose PDA with great mobility and working time.
3. SMART Phone + Bluetooth Scanner / Scanner pairing with PDA are simple.

#### Device Specification

PDA Model: M3 SMART

PDA Options: Scanner, Camera, HSDPA



**YellowCap's working program which allows users to do what they need while delivering parcels.**